



Together We Can Make A Difference

The Imperial Court of New York

*2019 Corporate Sponsorship and
Underwriting Opportunities*

The Imperial Court of New York
208 West 13th Street
New York, NY 10011

www.icny.org

The Imperial Court of New York



Founded in 1986, the Imperial Court of New York is a community-based, all-inclusive, collaborative effort of individuals, corporations, and charitable organizations across New York, and New Jersey whose mission is to provide a safe, social environment for all communities. The Imperial Court of New York, a 501(c)(3) non-profit volunteer organization, is one of 72 chapters of the International Imperial Court System, a larger group of individuals across the United States, Canada, and Mexico. Although originally founded by a concerned group of LGBT individuals in response to the HIV/AIDS Crisis needs in the New York metropolitan area, our mission has grown and

touches all aspects of the community – regardless of sexual orientation, age, gender, race, religion, or social standing.

The Imperial Court of New York (ICNY) has raised much needed funds for organizations including God’s Love We Deliver, The Gay & Lesbian Alliance Against Defamation (GLAAD), Metropolitan Community Church of New York Homeless Youth Services, The Anti-Violence Project, The People with Aids Health Group, The Tyler Clementi Foundation, amfAR, and Safe Space just to name a few. Funds raised have:

- Assisted God’s Love We Deliver with providing nutritionally, medically tailored meals to those living with severe illness in the New York City metropolitan area
- Funded safe and secure family-like living spaces for homeless LGBTQ youth at Trinity Place Shelter and helping to provide the means of preparing meals for residents.
- Provided assistance and funding for Bailey House housing and services across the New York area for people living with AIDS.
- Helped The Gay & Lesbian Alliance Against Defamation (GLAAD) media programs raise awareness and acceptance of the LGBTQ community throughout North America.

We do this in our own unique fashion, by producing entertaining fund-raising events throughout the year. Some are small events held in various venues across the metropolitan area and others are major productions, including the Night of a Thousand Gowns, a charity ball and silent auction held each Spring. In addition to the Night of a Thousand Gowns, The Court produces other events throughout the year including Christmas in July, 12 Drags of Christmas, Cocktails, Couture, and Cabaret, and many others.

The Imperial Court of New York is, above all, our supporters, partnering organizations, and our membership; the leagues of uncommon individuals that are imbued with a sense of fun, a sense of the fabulous, and a sense of duty to our community.

We have entertained seniors, visited people living with HIV/AIDS at care facilities, regaled audiences with our unique performances, and helped educate the public by our visibility and community service. Over the past 32 years, The Imperial Court of New York, has raised much needed funds for both social service organizations and HIV/AIDS Services organizations in New York, New Jersey, and across the United States.

Our area's youth are included as well. Ten years ago, The Imperial Court of New York established a Youth Scholarship Fund, which is awarded each year to deserving LGBTQ+ youth participating in Youth Enrichment Programs throughout the city. The fund was recently renamed the *Imperial Court of New York's Empress Coco La Chine Youth Scholarship Fund*.

Our "unique fashion" emulates the monarchical court societies of Old Europe. Our membership includes Lords and Ladies, Princes and Princesses, and the crowning achievement of becoming Emperor and Empress — all enjoying the "game" of court and royalty while raising social awareness and funds for deserving charities..

Our over 150 members come from all walks of life, contributing their various talents and expertise to each event we organize, stage, and attend. Our members are people, like you, who have chosen to make a commitment, get involved, and make a difference in the community. Our membership is broad and varied: business owners, doctors, lawyers, bankers, carpenters, therapists, ministers, stockbrokers, hairdressers, home makers, marketers, performers, accountants, teachers, pharmacists, florists, antique dealers, jewelers and more!





**GOD'S LOVE
WE DELIVER®**

God's Love We Deliver and The Imperial Court of New York share a long, rich history. Founded at the height of the AIDS pandemic in New York City in the mid 1980's, both organizations continue their work to support the LGBT community and so much more. God's Love is the New York tri-state area's leading provider of individually-tailored meals for those who are too sick to shop or cook for themselves. Every Thanksgiving, the Imperial Court sends its emissaries to God's Love to help welcome more than 1,300 volunteers and distribute a special holiday feast to some of the most vulnerable individuals and their families living in the City. The Imperial Court has also made God's Love the beneficiary of their annual Night of 1,000 Gowns, helping to fund our important work (if you've never been, you should go, it is truly a night to remember!) God's Love is thankful for the long-time support of so many from the Imperial Court, and for all you do for our community!

David Ludwigson

Vice President & Chief Development Officer

GOD'S LOVE WE DELIVER



Our Mission

The mission of The Imperial Court of New York is to raise funds for community service groups, HIV/AIDS service organizations, social service organizations, and youth enrichment programs; to provide a safe, social environment for all people; and to create and promote positive community awareness.

We seek to raise awareness and raise funds for the direct services organizations that our community relies on.

Special Programs

As part of our Mission, we have established several special programs that allow us to focus efforts and funds to specific needs in our community. These programs include:

THE IMPERIAL COURT OF NEW YORK EMPRESS COCO LACHINE SCHOLARSHIP FUND

Every year, The Imperial Court of New York awards scholarships to needy LGBTQ high school graduates going to college. This important initiative is supported by events produced by the Court throughout the year. The 30th Annual Night of a Thousand Gowns specifically benefited the ICNY Empress Coco LaChine Scholarship Fund, adding significantly to the fund's endowment. Scholarships are awarded in conjunction with the NYC LGBTQ Center.

It is an absolute honor to have received the Center Youth Imperial Court of New York Scholarship in honor of Empress Coco Lachine. I am currently studying Political Science and Sociology at American University, where I am also involved with several organizations such as AU College Democrats, AU Pride, and the Latinx American Student Organization. Attending American has given me incredible opportunities such as receiving grants to travel to the Texas/Mexican border for immigration service work and to the Creating Change LGBT conference, meeting elected officials such as Congresswoman Alexandria Ocasio-Cortez, and hearing pivotal speeches such as Senator Warren's foreign policy vision and Senator Sanders' Climate Change townhall. I am incredibly grateful for these opportunities, and for organizations such as Imperial Court of New York and the LGBT Center for bridging the gap and ensuring LGBT students like me have access to higher education.

Katia Portela

2018 Recipient, Coco LaChine Student Scholarship

HEARTS & VOICES



For over 20 years, one of the Court's major outreach programs has taken shows to residences and hospices serving the HIV/AIDS community. The project began through our affiliation with Lifebeat, the Music Industry Fights AIDS, a non-profit organization which had been supported by the music industry. When Lifebeat disbanded, we chose to continue that outreach; carrying the Hearts & Voices banner forward. Court members find their involvement in these shows to be some of the most gratifying work we do, bringing joy to those who are otherwise bereft of lighthearted entertainment.



As Co-Founder and CEO of the Tyler Clementi Foundation I am extremely thankful for the love and support shown to us by the Imperial Court of New York. The members of the Imperial Court of New York continue to work tirelessly to raise awareness for our mission, which is to end all online and offline bullying in schools, workplaces and faith communities. The Imperial Court of New York's passion for making our society more respectful and inclusive for everyone is in perfect harmony with our own. Additionally, they have also been tremendous fundraisers, supporting the Tyler Clementi Foundation through generous grass-

roots performances, auctions, social media campaigns and other fundraising initiatives.

The Imperial Court of New York is an extraordinary organization that continues to use its connections, resources and power to make our culture kinder, more respectful, and supportive for people who are targeted for their differences. Their members are fabulously beautiful inside and out! The Tyler Clementi Foundation is extremely grateful for the support and friendship of this exceptional organization, the Imperial Court of New York.

Jane Clementi

Co-Founder and CEO of the Tyler Clementi Foundation

Beneficiaries

Since our founding, The Imperial Court of New York has provided assistance to organizations such as:

ACRIA (AIDS Community Research Initiative of America)

Ali Forney Center

American Foundation for AIDS Research (amfAR)

Bailey House

Body Positive

Broadway Cares/Equity Fights AIDS

Callen Lorde Community Health Center

Children's Hope Foundation

Gay Lesbian Alliance Against Defamation (GLAAD)

Gay Men's Health Crisis

Gender Identity Project

God's Love We Deliver

Harvey Milk School

Hetrick-Martin Institute

Lambda Legal Defense Fund

Lesbian, Gay, Bisexual & Transgender Community Center

Matthew Shephard Foundation

Miracle House

Momentum AIDS Project

NJ Friends for Life

NYC Gay Men's Chorus

PFLAG

PWA Health Group

SAGE (Senior Action in a Gay Environment)

NYC Gay & Lesbian Anti-Violence Project

The Trevor Project

Trinity Place

True Colors Fund

Tyler Clementi Foundation



How Our Efforts Have Helped Trinity Place Shelter

Founded in 2006, Trinity Place Shelter (www.trinityplaceshelter.org) is one of the nation's first and only long-term transitional shelters for homeless LGBTQ youth/young adults. Our relationship with the Imperial Court of New York (ICNY) began nearly a decade ago in 2009, as the Reign of Empress Farrah Moans was beginning, and who has and remains one of the most positively transformative and steadfast supporters of Trinity Place Shelter. We are also honored that she is a member of our board of directors. With enthusiastic help and support from the ICNY community, during her reign, Empress Farrah went on a mission to help us accomplish one of our first and most important "shelter dreams" by raising over \$27,000 in less than a year to fund the installation of a second shower for us to better meet the daily hygiene needs of our residents. Another highlight of our collaboration are the quarterly, on-site festive potlucks that incoming Emperor Michael Perez has deftly coordinated for 3 years, which offer a unique opportunity for shelter residents, staff and members of the ICNY community to come together and share marvelous food and company.

However, what has truly been the driving force behind the success of our decade-long partnership is the enthusiastic and strong widespread support that we have always received from the broad ICNY membership. Over the years, ICNY members have attended countless Trinity Place Shelter events, fundraisers, volunteer work days, coordinated donation drives and prepared numerous delicious meals for our residents. Frankly, few, if any organizations have supported Trinity Place Shelter in such consistent, unique and varied ways as the ICNY and we are honored to not only think of many ICNY members as collaborators but also as friends. We are grateful and thrilled to continue our partnership and collaboration with the ICNY for many years to come.



Kevin Lotz, Director

Community Outreach

The Imperial Court of New York also plays a role in many community fundraising events, we lend our support and talent to other organizations in their ventures by volunteering our abilities and talents. These community events include:

Ali Forney "A Place At The Table Dinner"

amfAR Rocks

Bailey House "Open Your Heart Auction"

Broadway Cares / Equity Fights AIDS

The Center's Annual "Garden Party"

Callen-Lorde's "ROAR"



GMHC's "AIDS Walk"

GLAAD Media Awards

Goal "Gay Officers Action League"

The Heritage of Pride Parade

Hudson Pride

Queens Pride

Wigstock

The LGBT Community Center has provided programs and services for our community's young people for over 20 years. Our youth come from all over New York City and have wonderfully rich, diverse backgrounds. A key element of our programming is preparing our youth with support and skills to advance their personal, professional and academic growth. We do this through peer internships, leadership skills workshops, additional internship training and career and academic advancement opportunities. Each June, the Imperial Court helps us further this work by providing coveted scholarships to several young people at our annual Garden Party event to kick off Pride week. These scholarships bring our young people that much closer to achieving their full potential through their academic pursuits. With the Court's help, The Center is giving LGBTQ youth the tools they need to succeed in their lives. We value our partnership greatly and appreciate the Court's long-standing investment in our youth.



Glenda Testone

Executive Director, Lesbian, Gay, Bisexual & Transgender Community Center

You with Us Become the **WE**



While the Imperial Court of New York is entirely volunteer, we can't do it alone. We need the help of corporate and individual sponsors to compound the effect of our efforts – The Imperial Court of New York needs the support of organizations such as yours that shares our dedication to these charitable organizations as well as a having fun while raising funds for them. Together **WE** can make a difference!



How can you take advantage of this unique opportunity to work with us and further your mission and our mission?

Corporate Sponsorships

Corporate Partnerships

Event Underwriting

However you choose to work with us, we will ensure that this collaboration compliments your existing corporate values, enhances your image, and provides a platform to increase the positive community perception and credibility of your organization.

Corporate Sponsorship

As a Corporate Sponsor, you are supporting The Imperial Court of New York's mission – investing in supporting social service and health support organizations and providing a safe, social environment for all communities. Your sponsorship to support The Imperial Court of New York's mission assists us in our outreach programs and charitable donations. Your sponsorship can be in the form of a lump sum donation, quarterly cash donations through the year, or in-kind goods or services provided once or throughout the year.

Diamond Sponsorship

Your \$50,000 or greater sponsorship to the support the mission of The Imperial Court of New York includes:

- Your corporate name and/or logo on all media and signage at all of our events throughout the year as a supporter/sponsor of The Imperial Court of New York.
- Sponsorship acknowledgement during all Imperial Court of New York events.
- Full page advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by time we go to press.
- 10 Platinum level tickets (Platinum table) at the Night of a Thousand Gowns.
- Night of a Thousand Gowns Red carpet entry, VIP toast, and VIP gift.
- 10 tickets to be used to any of The Imperial Court of New York events of your choice throughout the calendar year.

Ruby

Your \$25,000 or greater sponsorship to the support the mission of the Imperial Court of New York includes:

- Your corporate name and/or logo on all media and signage at selected events throughout the year as a supporter/sponsor of the Imperial Court of New York.
- Sponsorship acknowledgement during selected Imperial Court of New York events.
- Half page advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by time we go to press.
- 4 Platinum level tickets to the Night of a Thousand Gowns.
- Night of a Thousand Gowns Red carpet entry, VIP toast, and VIP gift.
- 4 tickets to be used to any of The Imperial Court of New York events of your choice throughout the calendar year.

Partnership Opportunities

Your organization can also partner with us throughout the year. These opportunities include:

- Implement a donation matching program – for each donation made by your employees or raised at a specific event, your corporation can offer to match those funds raised – providing more funds for our beneficiaries.
- Bring our talents to your organizations’ events – would you like for us to come to your organization to help with a corporate event or fundraiser? Our members are available to bring our “unique fashion” to your organization.
- Provide volunteer opportunities for your employees – encourage your employees to volunteer to assist us at our events. We have worked with several organizations to provide opportunities for their employees to volunteer with us and have your organization reimburse them for their time and donate to the Imperial Court of New York as well.
- Assist with your corporate outreach or diversity programs.

Underwriting Opportunities

In addition to our Sponsorship and Partnership opportunities, special underwriting opportunities are also available which allow your organization to underwrite specific elements of our largest fundraising event, **Night of a Thousand Gowns**. This event, attended by hundreds of individuals from all across the United States, Canada, and Mexico, is considered *the* social event of the season and the crown of the International Court System.



Photo courtesy of [HeyMrJason Photography](#)

Special underwriting opportunities are available and carry added recognition for those who support specific elements of the ball – for the set and table décor, for the silent auction, for underwriting the program, etc.

These underwriting opportunities include:

Night of a Thousand Gown Ball

Your \$75,000 sponsorship to underwrite the Night of a Thousand Gown Ball has the evening named in your organization's honor and includes:

- Your corporate name and/or logo on all media and signage at the Ball as well as for our events thorough out the year as a supporter/sponsor of The Imperial Court of New York.
- Marriott Marquis Ballroom named after your organization.
- Full page advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 20 Platinum level tickets (2 Platinum tables).
- Sponsorship acknowledgement during the event.
- Red carpet entry, VIP toast, and VIP gift for your 20 attendees.

Lighting and Audio/Visual

Your \$50,000 sponsorship to underwrite all lighting and audio/visual needs for the evening includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of the Imperial Court of New York.
- Full page advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 20 Platinum level tickets (2 Platinum tables).
- Sponsorship acknowledgement during the event.
- Red carpet entry, VIP toast, and VIP gift for your 20 attendees.

Entertainment

Your \$20,000 sponsorship to underwrite the quality entertainment for the evening including entertainers, DJ, and travel expenses includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of the Imperial Court of New York.
 - Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
 - Entertainment sponsorship acknowledgement during the event.
 - 5 VIP level tickets.
 - Red carpet entry, VIP toast, and VIP gift for your 5 attendees.
- Cocktail Reception

Your \$10,000 sponsorship to underwrite the evening's opening cocktail reception includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of the Imperial Court of New York.
- Cocktail Reception area named after your organization.
- Signature cocktail named after your organization.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

Stage Set and Decor

Your \$7,500 sponsorship to underwrite the Ball stage and set décor and production includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

Table Top Décor

Your \$7,500 sponsorship to underwrite the décor for fifty (50) tables in the Ball room includes:

- Your corporate name and/or logo on selected visual media and signage at each table at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

VIP Gift Bags

Your \$7,500 sponsorship to underwrite the VIP gift bags includes:

- Your Corporate logo on each VIP Gift Bag.
- Corporate gift representing your organization included in each bag (to be supplied by your company).
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

Red Carpet Step and Repeat

Your \$5,000 sponsorship to underwrite the costs of producing the 20-foot VIP Red Carpet Step and Repeat includes:

- Your corporate name and/or logo on the Red Carpet Step and Repeat at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

Victory Brunch

Your \$5,000 sponsorship to underwrite the costs associated with the Victory Brunch includes:

- Your corporate name and/or logo on the Brunch Menu at the Victory Brunch as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 3 Brunch tickets.

Commemorative Journal

Your \$5,000 sponsorship to underwrite the costs associated with the Commemorative Journal includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- 2 VIP level tickets.
- Red carpet entry, VIP toast, and VIP gift for your two attendees.

Silent Auction

Your \$5,000 sponsorship to underwrite the costs associated with the Silent Auction includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- Sponsorship acknowledgement during the event.
- 2 Gala Admission tickets.
- Red carpet entry for your two attendees.

Bar Tour

For your \$5,000 sponsorship to underwrite the expenses for the Friday night bar tour includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- Sponsorship acknowledgement during the event.
- 2 Gala Admission tickets.
- Red carpet entry for your two attendees.

Signage and Graphics

Your \$3,500 sponsorship to underwrite all in-house printed signage and graphics includes:

- Your corporate name and/or logo on all visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- Sponsorship acknowledgement during the event.
- 2 Gala Admission tickets.
- Red carpet entry for your two attendees.

Out of Town Show

Your \$2,500 sponsorship to underwrite costs associated with the Out of Town show attended by out of town (and in town) guests includes:

- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- Sponsorship acknowledgement during the event.
- 2 Gala Admission tickets
- Red carpet entry for your two attendees

Out of Town Gift Bags

Your \$2,500 sponsorship to underwrite the gift bags provided to visiting attendees includes:

- 100-150 bags containing your logo, corporate product, advertising information for visiting Imperial Court System Members of the 75 Chapters from all over the US, Canada, and Mexico
- Your corporate name and/or logo on selected visual media and signage at the Ball as a supporter/sponsor of The Imperial Court of New York.
- Advertising in both the printed Night of a Thousand Gowns Commemorative Journal and online web journal which will include a hyperlink to your organization's web site. Both means of advertising are available if promotional material is provided by the time we go to press.
- Sponsorship acknowledgement during the event.
- 2 Gala Admission tickets.
- Red carpet entry for your two attendees.

Unlimited Opportunities

Interested in working with the Imperial Court of New York? In addition to those listed, other sponsorship and underwriting scenarios can be customized to suit your organization's needs. Like individuals, no two organizations are alike and we all have differing needs and requirements. No matter the size of your business or corporation, you can be assured that there is an opportunity to work with the Imperial Court of New York suited to your desired level of investment.

Contact us at sponsorship@icny.org and see how we can work together to further our and your corporate charitable mission.

Together WE can make a difference!

*For information about the International Imperial Court System, please visit
<http://internationalcourtsystem.org>*