



## COMMEMORATIVE JOURNAL ADVERTISING SUBMISSION FORM

### Size Specifications and Pricing

- Journal Size: 5.5" x 8.5" – #80 Semi-Gloss Paper, Saddle-Stitched
- Covers are not available
- All artwork must be received no later than February 3, 2023

Ad Format	Ad Dimensions	Price
Full Page - Full Bleed	5.5" x 8.5" plus 0.25" bleed on all sides	\$200
Full Page - No Bleed	4.5" x 7.25"	\$200
Half Page - Horizontal	4.5" x 3.5"	\$100

### Production Specifications

- Ad payment can be made using our PayPal link: [icny.org/advertising](https://www.icny.org/advertising)
- If you wish to repeat an ad used in a previous year, please consult us before recreating, we may be able to reuse it as is.
- Please note that ad proportions are extremely important. Ads must match or scale to sizes indicated above or they may not be accepted.
- Please submit your ad as a PDF or JPEG file of at least 300 dpi. All files should be set to RGB.
- Ads may not be submitted as physical mechanicals.
- Full page ads with bleed must include the additional 1/4" bleed on all sides with text allowing at least 1/4 safety within the trim area.
- Files must be emailed or submitted electronically with this form attached (or include all requested information in the body of your message and send to [advertising@icny.org](mailto:advertising@icny.org), subject line: "Your company name ad for NOATG". If the file is over 10 MB, please compress in a Zip archive before attaching the file to the email.

- You may also send via YouSendIt.com, WeTransfer.com or a Dropbox link along with an email notifying us to be on the lookout for it and including all of the information requested below.
- If any of these specifications are unclear, please inquire before creating your ad.
- A digital link to your website can be included in the online version of the journal but will only be included if you supply the link in the form below.

## Advertising Submission Information

For each ad submission, please provide all of the following information:

Please select one of the following:

	I am submitting our ad
	Ad production artist name and phone number:
	I would like the Imperial Court to lay out my ad (text and logo only) for an additional service fee of \$50. Please submit your ad copy clearly in your email. Logos must be submitted as electronic files of adequate resolution. Payment must accompany ad copy. Allow three weeks lead time prior to actual deadline date if you wish us to create your ad.

Company or Court Name

Company/Court Contact

Company/Court Telephone

Company/Court Email:

Company/Court Mailing Address

Ad Title

Ad Size Requested

Ad Payment (Select One)

	Online PayPal at <a href="http://icny.org/advertising">icny.org/advertising</a>
	Credit Card Charge (Please email <a href="mailto:advertising@icny.org">advertising@icny.org</a> to make payment)
	Check (US Funds) Please mail to: Imperial Court of New York 93 Fourth Avenue #269 New York, NY 10003

File format and media type submitted

URL to use for ad in the digital Journal version

I would like you to mail me a physical copy of the Journal

Yes

No

## Suggested Ad Language

Many advertisers like to congratulate the Court or specific members involved in the evening's festivities. The following is suggested language to use with accurate titles.

The proper name of the organization is: The Imperial Court of New York

This is: The Thirty-Seventh (37th) Annual Night of a Thousand Gowns

The evening's beneficiaries are: The Tyler Clementi Foundation and PFLAG NYC

The Reign is The 36th Reign

The reigning monarchs are:

Their Most Imperial Sovereign Majesties (or T.M.I.S.M.)

or

His Most Imperial Sovereign Majesty (or H.M.I.S.M.)

Emperor XIII and Regent Emperor XXXI Ron

And

Her Most Imperial Sovereign Majesty (or H.M.I.S.M.)

Empress XIII, XXIII, and Regent Empress XXXVI Anne Tique

The incoming monarchs who will be crowned/inducted at the end of the evening are:

His Imperial Majesty or (H.I.M.) Emperor XXIX, and Regent Emperor Select XXXII

Graham D'Craquer

And

Her Imperial Majesty or (H.I.M.) Empress XXXIV, and Regent Empress Select XXXVII

Madelyn Keyth

After their coronation they will be known as:

Their Most Imperial Sovereign Majesties (or T.M.I.S.M.)

or

His Most Imperial Sovereign Majesty or (H.M.I.S.M.)

Emperor XXIX, and Regent Emperor XXXII Graham D'Craquer

And

Her Most Imperial Sovereign Majesty or (H.M.I.S.M.) Empress XXXIV, and Regent

Empress XXXVII Madelyn Keyth

*If you wish to congratulate another member of the Court, please check their current, accurate title with our Vice President at [vicepresident@icny.org](mailto:vicepresident@icny.org)*